

Recruitment Strategy 2017-19: Wider activities

Activity	Action / Comment	Responsibility
HEE comms campaign should involve service users/carers in helping us think about key messages and USP for psychiatry and campaign work	Separate Comms plan referenced in PRIP Recruitment Strategy	Comms / Membership / T&W
Lobbying for 1500 new UK medical student places to be focussed in medical schools with successful record of producing psychiatrists	Raise through policy briefings and media messages; Raise at Taskforce	Policy / Comms / T&W
Lobby UK Medical Schools' Council to standardise undergraduate exposure to high quality placements in mental health	Raise through policy briefings and media messages; Raise at Taskforce	Policy / Comms / T&W
Influence content of U.K. Medical licensing exam to ensure robust and substantial psychiatry content	Liaise with GMC & raise through policy briefings	T&W / Policy
RCPsych to contribute to undergraduate national prescribing assessment through offering interesting and expert question writing	Liaise with GMC	Dean & UGTL?
Lobby for introduction of bursaries for psychiatry in hard to fill areas	Raise at Taskforce with HEE	T&W
Masterclasses for SAS/ borderline re. exam	Under IMG/RTP group in recruitment strategy; actioned by CALC in collaboration with HEE	CALC / Exams
Promoting psychiatrists with 'Previous Lives' / Graduate entry recruitment	Part of comms plan; follow up for media work; develop specific careers materials for graduates?	Comms / T&W
Officers to be involved in outreach to members re making 'every moment count'	'Every moment counts' included in first page of Rec. Strategy;	OMM / T&W
Mapping educational networks UK wide to improve communication of objectives and strategy	Working with HoS, HEE & Health Boards to improve data capture	T&W
Dean to form network with Medical Directors in England to ensure key messages can reach LEPs quickly	Census data & workforce information has been improved to ensure updated contact information	T&W

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Revise undergraduate psychiatry curriculum		Dean / UGTL?
Consider bringing undergraduate psychiatry forum under auspices of ETC	Dean to suggest ETC co-opt Chair of UGTL onto ETC	Dean / ETC / UGTL
Areas that already feature/have been added into the Recruitment Strategy:		
Run through CAHMs pilot		
Understand attrition of 35% from core to higher. Involve GMC/HEE in project mapping progress		
Consider ways to evaluate impact of psychiatry in the foundation programme in collaboration with Anne Boyle and any key lessons learnt		
Ensure student psychotherapy scheme working group becomes embedded in RCPsych structures to ensure legacy after current President finishes term of office		
Widen annual postgraduate medical education conference to include undergraduate and foundation psychiatry, increase audience and increase academic content		
Medicine Calling		
Widening Participation		